

# SPONSORSHIP OPPORTUNITIES



# 2026



 Sheboygan  
County Chamber

501(c)(6) organization

# DEAR CHAMBER MEMBER

The Sheboygan County Chamber continues to develop essential programs and services for its members and our communities. Currently, the Chamber has grown its membership and is representing over 50,000 employees in our area.

Our member dues help fund Chamber programs and services, but pay only about 40% of the costs. Additional funds are derived from member support in the form of donations, sponsorships, and advertising.

As a County, Workforce Development continues to be top of mind for area employers. While the Chamber has always brought educators and business leaders together to create programs to support the development of talent, new initiatives designed to help attract and retain employees are essential now and in the foreseeable future. Explore Your Future, STEAMfest, and Financial Literacy programming give us an opportunity to connect with County students and expose them to local industry and much needed life skills, while our Intern and Co-Op programming and Coastal Young Professionals help to attract new talent to the area, immersing young professionals in Sheboygan County culture and recreation with the goal that they will choose Sheboygan County as their forever home, filling jobs, and growing roots in our communities.

Your support allows us to continue to move the needle on the challenges we all face. As our now famous tagline says, we are undoubtedly Better Together!

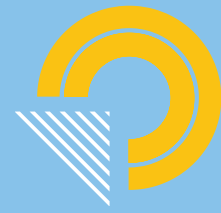
We appreciate your past support and look forward to working with you in the future. Please contact the Chamber on the offerings in this guide. The Chamber staff is happy to make recommendations that will make your investment in the Chamber's work as valuable as possible to your organization.

Thank you for all you do.



**Kristin Stearns, Board President 2025  
CEO, Lakeshore Community Healthcare**

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# PREMIER ANNUAL PARTNERSHIPS

As a Premier Partner, your support for Chamber programs, events, and initiatives makes them possible. Choose from any of these opportunities to provide your organization with a powerful media mix. Choose to support our membership organization 501(c)(6) or our 501(c)(3) Foundation, or both. These packages allow our Premier Partners to take advantage of additional savings and special perks while being recognized throughout the year as a valuable supporter of the Chamber's mission.



## Platinum Premier Partner

\$30,000

2025 Platinum Premier Sponsor: Prevea Health



## Gold Premier Partner

\$17,500

2025 Gold Premier Sponsors: Sargento, Van Horn Automotive, Johnsonville, and Master's Gallery



## Silver Premier Partner

\$12,500

2025 Silver Premier Sponsors: Kohler Co. and Rohde Brothers



## Creative Sponsorship

Variable Cost

We are happy to discuss sponsorship options tailored to your needs





# EXECUTIVE SERIES

Economic Outlook Breakfast each January, plus General Executive Series programming throughout the year. *Audience: Business and community leaders, Chamber members*

## Exclusive Series Sponsor (1)

\$5,000

- Welcome/address attendees and introduce speaker (optional)
- Recognized in event media releases and articles
- Name/logo/hyperlink on Chamber website online registration
- Recognized on social media
- Provided branded swag on table for participants (company provided)
- Four (4) tickets per event included

# CHAMBER CHAMPIONS GALA

## FEBRUARY



The Red Carpet Rollout annual celebration with a crowd of more than 700 business and community leaders. *Audience: Business and community leaders, dignitaries, all award nominees and guests.*

### Platinum Sponsor (4)

\$7,000

- Includes corporate table of 10 (or 10 ticket pack)
- Access to guest list with mailing info (if requested)
- Mentioned in the weekly Chamber Buzz
- Name/logo/hyperlink on event registration page
- Name/logo on event program, printed invitation, projected screen, scrim, and Chamber website
- Individual recognition on social media
- Three (3) radio mentions
- Upgraded table decor for platinum-sponsored tables
- 1 bottle of red and 1 bottle of white wine at dinner table included

### Gold Sponsor (4)

\$4,500

- Name/logo on event program, scrim, and screen
- Name/logo on printed invitations
- Name/logo/hyperlink on online registration page
- Individual recognition on social media
- Three (3) radio mentions



# CHAMBER CHAMPIONS GALA

## Cocktail Sponsor (1)

\$3,000

- Company's choice of signature event cocktail with naming rights (within the venue's limitations)
- Branded bar napkins
- Signature bar signage
- Name/logo on event registration page

## Registration Table Sponsor (2)

\$2,000

- Name/logo on event registration page
- Name/logo on event program, screen, and scrim
- Company provides their branded tablecloths
- Company staffs the registration tables

## Award Sponsor (10)

\$1,800

- One (1) dinner ticket included
- Option to present award
- Company name on award trophy and certificate
- Name/logo on event program, scrim, and screen
- Name/logo/hyperlink on online registration page
- Recognized on social media

## Creative Sponsorship Opportunities

Become a friend of the Gala by sharing your skills and/or services with us for a custom sponsorship





# BEST UNDER 40 AWARD CEREMONY MAY

Our Best Under 40 awards night provides well-deserved recognition for young professionals who've made a distinct impression in their work and their communities.

*Audience: Nominees, guests, company representatives, Chamber members., and Young Professionals*

## Platinum Sponsor (1)

**\$5,000**

- Includes a table for 8 with upgraded table decor
- Present Award to Young Professional of the Year
- Company name on Young Professional of the Year Award and nominee certificates
- Name/logo on printed invitations
- Name/logo on event program, scrim, screen, and table signage
- Recognized in event press releases, if applicable
- Name/logo on event registration page
- Individual recognition on social media
- Two (2) radio mentions

## Gold Sponsor (2)

**\$3,500**

- Four (4) dinner tickets included
- Company name on either Community Volunteer of the Year or Entrepreneur of the Year Award (first come, first serve)
- Present one award: Community Volunteer OR Entrepreneur of the Year
- Name/logo on printed invitations
- Name/logo on event program, scrim, screen, and table signage
- Recognized in event press releases , if applicable
- Name/logo on event registration page
- Social media mentions

## Cocktail Sponsor (1)

**\$1,500**

- Company's choice of signature event cocktail with naming rights (within the venue's limitations)
- Branded bar napkins
- Signature bar signage
- Name/logo on event registration page

## DJ Sponsorship (1)

**\$1,500**

- Three (3) mentions from event DJ
- Name/logo on event registration page
- Social media mentions

## Friend (6)

**\$500**

- Name/logo on event registration page

# ANNUAL GOLF OUTING

## AUGUST

The major fundraiser of the year is a proven winner for players and sponsoring organizations. *Audience: Business and community leaders, business owners, staff, and clients*

### Platinum Sponsor (1)

\$5,000

- Name/logo on event scrim and/or signage
- Name/logo on event program
- Name/logo/hyperlink on event registration page
- Individual recognition on social media
- Includes Golf Team Foursome
- Option to have staff onsite, engaging with golfers and volunteers

### Lunch Sponsor (1)

\$2,000

- Name/logo on event program
- Name/logo/hyperlink on registration page
- Recognized on social media
- Company name on lunch bag

### Eagle Sponsor (4)

\$3,000

- Name/logo on event scrim and/or signage
- Name/logo on event program
- Name/logo/hyperlink on event registration page
- Individual recognition on social media
- Includes Golf Team Foursome
- Company has option to donate choice of swag: logoed balls, towels, markers, tees

### Golf Cart Sponsor (4)

\$1,500

- Name/logo on every golf cart
- Name/logo on event program
- Name/logo/hyperlink on registration page





# ANNUAL GOLF OUTING

## Beverage Cart Sponsor (4)

\$1,100

- Name/logo on all beverage carts and drink tickets
- Name/logo on event program
- Name/logo/hyperlink on registration page

## Mulligan Sponsor (6)

\$500

- Logo on all foursome mulligan certificates
- Name/logo on event program
- Name/logo/hyperlink on registration page

## Golf Ball Sign Sponsor

\$150

- Name/logo on sign near registration
- Name/logo on event program

## Golf Ball Launcher Sponsor (1)

\$1,000

- Name/logo on event program
- Name/logo/hyperlink on registration page
- Name/logo on 4-6 progressive launcher signs near the hole

## Hole Sponsor (27)

\$450

- Name/logo at assigned hole
- Required to have staff at assigned hole to interact with golfers
- Name/logo on event program
- Name/hyperlink on registration page
- Two (2) lunches provided





# WORKFORCE DEVELOPMENT SYMPOSIUM

## SEPTEMBER

Hear from subject matter experts, learn best practices through facilitated group discussions, and network with peers and community leaders. Golden Apple Educator of the Year Award is awarded.

*Audience: Business and community leaders, business owners, and educators.*

### Platinum Sponsor (2)

**\$3,500**

- Introduce speakers/address event attendees (optional)
- Information on tables, if provided
- Name/logo on event program
- Name/logo on wall projection and table signage
- Name/logo /hyperlink on registration page
- Social media mentions
- Recognized in Business News publication (10k circulation)

### Gold Sponsor (2)

**\$2,000**

- Name/logo on event program
- Name/logo on wall projection and table signage
- Name/logo/hyperlink on registration page
- Social media mentions
- Recognized in Business News Publication (10k circulation)

### WDS Award Sponsorship (2)

**\$1,000**

- Name/logo on event program
- Name/logo on printed and electronic invitations, screen, and event scrim
- Name/logo on registration page
- Present the award - 1 Symposium ticket included
- Recognized in event press releases, if applicable
- Company name on award trophy and certificate: *Educator of the Year* or *Business Education Partner of the Year* awards

# OKTOBERFEAST

## OCTOBER

Chic Chamber member restaurants serve up their tasty cuisine at this premier networking and community event put on by the Coastal Young Professionals group! *Audience: Young Professionals, business and community leaders*

### Platinum Sponsor (1)

**\$3,000**

- Welcome/address attendees (optional)
- Ten (10) event tickets included
- One (1) reserved table
- On-site program booth/table space and distribution of promotional handouts and giveaways (optional)
- Company name on award trophies
- Name/logo on event program, scrim, and screen (and table signage, if applicable)
- Name/logo/hyperlink on registration page
- Social media mention
- Recognized in event press release, if applicable

### Gold Sponsor (1)

**\$2,000**

- Two (2) event tickets included
- Name/logo on event program, scrim, and screen (and table signage, if applicable)
- Name/logo/hyperlink on registration page
- Social media mention
- Recognized in event media releases, if applicable

### Cocktail Sponsor (1)

**\$1,500**

- Company's choice of signature event cocktail with naming rights (within the venue's limitations)
- Branded bar napkins
- Signature bar signage
- Name/logo on event registration page

### Friend Sponsor (6)

**\$500**

- Name on event program
- Name/logo/hyperlink on registration page



# ATHENA AWARD CEREMONY

## NOVEMBER

The global leadership ATHENA Awards celebrate nominees at a special ceremony each year, highlighted by a prominent keynote speaker.

*Audience: Community and business leaders, Young Professionals, and female leaders*

### Diamond Sponsor (2)

**\$5,000**

- Table of eight (8) with upgraded table decor
- Option to sit on ATHENA award selection committee
- Opportunity to offer welcome remarks from the podium
- Name/logo/hyperlink on registration page
- Name/logo on event program, scrim, screens, and table signage
- Recognized on social media
- option to use ATHENA Award logo on company's website and advertising
- Two (2) Radio mentions

### Amethyst Sponsor (2)

**\$3,500**

- Name/logo on event program, screen, and scrim
- Name/logo/hyperlink on registration page
- Recognized on social media
- Company option to use ATHENA Award logo on website and in advertising

### Friend of ATHENA (6)

**\$500**

- Name on event program
- Name/hyperlink on registration page

### Award Sponsor (3)

**\$1,650**

- Name/logo on event program, printed & electronic invitations, screen, and event scrim
- Name/logo/hyperlink on registration page
- Present an award (one (1) dinner ticket included)
- Company name on award certificate: *ATHENA Leadership Award, ATHENA Young Professional Leadership Award, or ATHENA Organizational Leadership Award*

### Cocktail Sponsor (1)

**\$1,500**

- Company's choice of signature event cocktail with naming rights (within the venue's limitations)
- Branded bar napkins
- Signature bar signage
- Name/logo on event registration page

### Ruby Sponsor (2)

**\$1,000**

- Name on electronic invitations and materials
- Name/logo projected on screen, event scrim, electronic invitations, and registration page





# PEER-TO-PEER DISCUSSION GROUPS

Roundtables are professionally facilitated groups meeting up to 6 times per year to share ideas, work together, and solve each other's issues. Deep Dives are formal, non-competitive networking groups that help members build deeper relationships with fellow Chamber members, share referrals, and support the broader Chamber membership.

*Audience: Chamber members.*

## Roundtable Champion

**\$5,000**

- Sponsors all roundtables
- Name/logo/hyperlink on website event page
- Company name promoted at all meetings as Champion Sponsor
- Featured at any joint events

## Individual Sponsor

**\$1,500**

- Sponsor a specific roundtable
- Company featured and thanked at all roundtable sessions of the group you select
- Featured on Chamber website Roundtables page

## Deep Dive Sponsor (4)

**\$1,000**

- Sponsor one of our four recurring Deep-Dive groups that meet bi-weekly throughout the year
- Name/logo/hyperlink featured on our Deep Dive website
- Opportunities to partner with chosen Deep Dive group

# NEW RESIDENT WELCOME SPONSOR

The Chamber hosts events annually to welcome our county's new residents., with the goal to connect them to each other via activities, clubs, and more! *Audience: New residents of all ages*

## Newcomer Welcome Sponsor

**\$3,000**

- Provide company print information (1 sheet)
- Logo placement on new resident letters





# ADVERTISING OPPORTUNITIES

## Chamber Cash Sponsor (4)

\$1,500

Imagine your color logo being the first thing people receiving Chamber Cash see. Guess where they might go first to spend that gift? Multiply that by about 20,000 checks issued every year and you've got a whole lot of visibility. The Chamber sells over \$500k per year in Chamber Cash!

- Name/logo printed on all Chamber Cash checks
- Name/logo on Chamber Cash web page

## Member to Member Advertising

Starting at \$99

Each Thursday, 3,500+ member representatives receive this promotional email featuring excellent deals and ads from fellow members. Choose between e-blast or feature on the outdoor digital sign on 8<sup>th</sup> street.

Weekly Ad	\$99	Four Weekly Ads	\$356
Weekly Non-Profit Ad	\$40	Sixteen Weekly Ads	\$1,346
		Twenty-Six Weekly Ads	\$2,059

## Chamber Website Homepage Sponsor

\$4,000 Annual

Choose a rotating banner from the business directory (where the public goes to find services and products) or the registration page (where everyone goes to sign up for more than 100 Chamber events each year). We can tell you how many looks you'll get and you can find out how many people actually click on your banner. The dollars all go toward the work of your Chamber, so it's a good investment both ways!



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**THINK  
BIG**  
INFLUENCE LOCAL

BETTERMENT, IMPROVEMENT, GROWTH

OUR VISION: To provide  
expertise, fostering dynamic  
organizations through  
Sheboygan County