



Sheboygan Chamber
501(c)(3) Foundation

**SPONSORSHIP
OPPORTUNITIES**

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WHY SPONSOR?

The Sheboygan County Chamber of Commerce Foundation is a 501(c)3 and was established to provide education, community, and economic development programs in Sheboygan County. The Foundation is a vehicle to accept funds from grants and individuals to support education, community, and economic development.

The Chamber's foundation offers educational and community development programs related to its mission, most of which are coordinated by the Sheboygan County Chamber of Commerce. The Chamber provides a diverse range of programs and events for its 720-plus member employers to help grow their businesses and our local economy.

The Chamber also provides services for the communities it serves, such as the Community Resource Guide, Countywide map, Explore Your Future, STEAMFest, Financial Literacy programming, Coastal Young Professionals programming, and Sheboygan County Junior Leadership programming.



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EXPLORE YOUR FUTURE

MARCH

Make a good first impression with your future workforce. This interactive workshop offers soft skills training, a personality assessment, career exploration, and the opportunity for Sheboygan County 7th/8th graders to connect with local employers.

Audience: Sheboygan County 7th/8th graders, community leaders, parents, Chamber members

Platinum Sponsor (3)

\$8,000

- Greet event attendees upon entry (optional)
- Name/Logo on the event online registration and signage
- Social Media mention (two total; one before, one after)
- Option to provide attendees with company gift
- Option to have a table and one staff member on site to engage with students and volunteers
- Opportunity to write/provide two articles to be shared in our monthly Better Together newsletter, before and after event, in the Workforce Development section, with logo placement
- Create a welcome video about the event and the importance of giving our students the opportunity to Explore Their Future before making decisions upon graduation (2.5 minutes)
- At least three radio mentions on Monday morning WHBL Segment
- Digital Sign, e-blast during the week of the event.

Explore Gold Sponsor (5)

\$3,500

- Recognized in event media release and digital sign week of event
- Name/logo on online event registration page and signage
- Social media mention
- Option to have a table and one staff member on site to engage with students and volunteers

Lunch Sponsor (1)

\$1,000

- Name/logo on online event page and printed signage
- Name/logo on lunch signage

Explore Friend (6)

\$500

- Name/logo on online event page and printed signage

Young Professional Month

MAY

In May, Young Professionals hosts events and programs to engage and excite young people about this community. An entire month dedicated to additional programs specifically designed to engage, develop, and retain local talent.

Audience: Young Professionals

YP Month Sponsor (1)

\$3,500

- Major sponsor recognition on Chamber's website with link
- Name/logo on all Chamber YP Month event registration pages
- Social media and radio mentions
- Name/logo on wall projection and table signage, if applicable
- On-site program or information table opportunities
- Logo on all YP Month printed materials
- Recognized in event media releases and articles
- Digital Signage

YP Month Supporter (1)

\$1,500

- Contributing sponsor recognition on Chamber's website with link
- Name/logo on all Chamber YP Month event registration pages
- Mentioned in the weekly Chamber Buzz
- Social Media mentions
- Name/logo on table signage
- Recognized in event media releases and articles

YP Month Friend (6)

\$500

- Name on all Chamber YP Month event registration pages
- Mentioned in Chamber publications if applicable
- Social Media mentions

Leadership Sheboygan County

AUGUST-MAY

Now in its 35th year, well-known for high-profile graduates and lifelong impact. Leaders commit ten days during the year for in-depth exploration of all aspects of county life.

Audience: Chamber member leaders

Exclusive Annual Sponsor (1)

\$5,000

- Welcome and address all participants on orientation day
- Name/logo on all advertising, agendas, and email communications
- Mentioned in any online or print articles
- Radio mentions
- Social Media and e-blast recognition
- Branded Gift

Graduation Sponsor (1)

\$2,500

- Option to address all participants and guests at the graduation ceremony
- Name/logo on all graduation programs & screen
- Name/logo in all graduation emails to current and former graduates, their supervisors, and committee members
- Branded Gift

Transportation Sponsor (1)

\$2,000

- Name/logo on all session agendas
- Name/logo on signage in buses used by attendees
- Name in all email communications

Monthly Session Sponsor

\$500

- Choose one session from those available
- Option to address attendees and participate in session
- Option to gift company branded materials
- Name/logo on printed session agenda.
- *Speak with Anna for available sessions*

Junior Leadership Sheboygan County

AUGUST-MAY

Junior Leadership provides high school juniors and seniors with ten impactful days to show them the opportunities for education, employment, and volunteer opportunities throughout the county.

Audience: 11th and 12th grade student leaders

Exclusive Annual Sponsor (1)

\$5,000

- Welcome and address all participants on orientation day
- Name/logo on all advertising, agendas, and email communications
- Mentioned in any online or print articles
- Radio mentions
- Social Media and e-blast recognition
- Branded gift

Graduation Sponsor (1)

\$2,500

- Option to address all participants and guests at the graduation ceremony
- Name/logo on all graduation day programs and screens, etc.
- Name/logo in all graduation emails to current and former graduates
- Opportunity to host graduation ceremony

Sponsor a Student

\$1,200

- Donation to the Chamber's 501(c)(3) organization
- All proceeds go to eliminate all costs and barriers to access for student participation

Transportation

Sponsor (1)

\$2,000

- Name/logo on program advertising and agendas

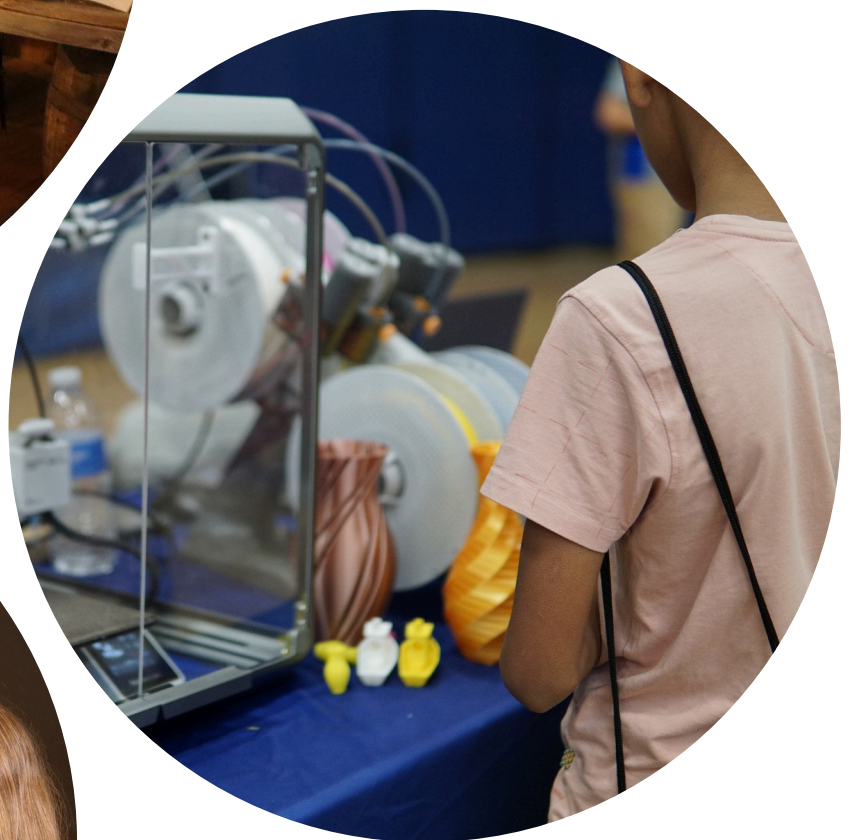
Monthly Session

Sponsor

\$500

- Choose one session from those available
- Name/logo on printed session agenda
- Option to address attendees and participate in sessions
- Option to gift company branded materials
- *Speak with Anna for available sessions*





STEAMfest

OCTOBER

STEAMfest is a free student-focused event that celebrates innovation. Organizations bring the WOW of science, technology, engineering, art, and mathematics to the 4th and 5th graders of Sheboygan County.

Audience: Sheboygan County 4th and 5th grade students

Platinum Sponsor (1)

\$5,000

- Name/logo on event signage, event registration page, and table signage
- Social media mentions
- Option to provide attendees with company gift
- Recognized in press release, if applicable

Gold Sponsor (2)

\$3,000

- Recognized in event media releases, if applicable
- Name/logo on registration page and scrim
- Option to provide attendees with company gift
- Social media mentions

Lunch Sponsor (1)

\$1,500

- Name/logo/hyperlink on event registration page
- Name/logo/signage near lunch buffet for adult volunteers

Silver Sponsor (2)

\$2,000

- Recognized in event media releases, if applicable
- Name/logo on registration page and scrim
- Social media mentions

Friend Sponsor (6)

\$500

- Name/logo/hyperlink on event registration page

Intern & Co-Op Program

JUNE-AUGUST

This six-week program of Chamber-hosted events helps visiting interns to experience the Sheboygan County lifestyle and highlight our community as a great place to live and work, and enhance their own career projections.

Audience: Intern & Co-ops from Sheboygan County local businesses

Intern Program Leader (2)

\$3,000

- Welcome attendees at each Chamber-hosted intern event (minimum of three events)
- Name/logo on Chamber-hosted intern event signage
- Your company included as a stop on the scavenger hunt (optional and if applicable)
- Provide company print information to participating interns/co-ops
- Provide company gifts and/or coupons to participating interns/co-ops (optional)
- Name/logo/hyperlink on Chamber-hosted intern event registration pages
- Social media marketing: option to promote a past intern who's currently employed at the same company

Friend Sponsor (6)

\$500

- Name/logo/hyperlink on event registration page

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Sheboygan County Chamber Foundation

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The Chamber's foundation provides educational and community development programs related to its mission, most of which are coordinated by the Sheboygan County Chamber of Commerce. The Chamber provides a wide spectrum of programs and events for its 760 plus member employers to help grow their businesses and our local economy.

Thank you for supporting our foundation, our programs, and our community!